

Annex II
Description of the steps

Activity title	Understanding the EcopreNEETS
Topic	Understanding the EcopreNEETS Project: Addressing Environmental and Societal Challenges
Aim	The session 'Understanding the EcopreNEETS Project: Addressing Environmental and Societal Challenges' aims to provide participants with a comprehensive introduction to the project's objectives and relevance, particularly focusing on NEETs (Not in Education, Employment, or Training). Participants will be briefed on the key environmental and societal issues the project addresses and the specific needs and potential of NEETs in contributing to these areas. A PowerPoint presentation will outline the session's structure and main topics, ensuring all attendees understand the importance of empowering NEETs through eco-entrepreneurship and are ready for the collaborative activities ahead.
Duration	1 hour
Needed materials	Location Projector Laptop Papers Writing utensils

Steps for implementation

The session 'Understanding the EcopreNEETS Project: Addressing Environmental and Societal Challenges' aims to provide participants with a comprehensive introduction to the project's objectives and relevance, particularly focusing on NEETs (Not in Education, Employment, or Training). Participants will be briefed on the key environmental and societal issues the project addresses and the specific needs and potential of NEETs in contributing to these areas. A PowerPoint presentation will outline the session's structure and main topics, ensuring all attendees understand the importance of empowering NEETs through eco-entrepreneurship and are ready for the collaborative activities ahead.

Session Overview: / 10 minutes

The session 'Understanding the EcopreNEETS Project: Addressing Environmental and Societal Challenges' will start with a short introduction where all participants will be introduced together to the general information they need to know about the topic. Then a brief outline of what will be covered in the section will be given. This will be presented to the participants using a Power Point presentation.

The outline will be structured as follows:

- About the EcopreNEETS project
 - § What is the project about?
 - § Who is involved?
 - § What materials (will be) available?
- Concepts and their background
 - § Eco-entrepreneurship
 - § Envirometal & societal challenges
- Project results
 - Brief presentation of the theoretical results so far
 - Brief presentation of the documentation produced
- Discourse and issues
 - Guided discussion on the issues involved
 - Free questioning
- Interactive QUIZ on eco-entrepreneurship

Session Breakdown: / 50 minutes

/ 20 minutes / After a short introduction and according to the lesson plan, we will go through the topics in turn and give the participants a deeper insight. A Power Point presentation will be prepared to facilitate the understanding and assimilation of the topic. The exact process and content of this can be found in the attached PPT.

/ 10 minutes / The first point to be highlighted is 'Discourse and questions'. In addition to personal questions from participants, the discussion can be guided by asking the following questions:

- What are the concrete activities included in the EcopreNEETS project?
- What results do you hope to achieve by the end of the project?
- What is the role of eco-enterprise and sustainability?
- Why are eco-enterprises important for sustainability?
- How does the EcopreNEETS project contribute to the development and support of eco-enterprises?

- How can eco-enterprises play a key role in addressing environmental and social challenges?

Method

/ 10 + 10 minutes / The other part, which should also be mentioned separately, is the QUIZ, where participants are given a set of problems to solve individually on a paperback basis. They will have 10 minutes in total. When they have finished, they will correct and discuss their answers together, so that any questions or mistakes can be discussed together.

The following questions should be distributed to the participants on paper:

Question 1: Which statement best defines eco-entrepreneurship?

- A) It focuses solely on maximizing profit without regard for environmental impact.
- B) It integrates sustainable practices into business operations while addressing social and environmental challenges.
- C) It adheres to traditional business methods, avoiding any innovative practices.

Mark the correct answer: B

Question 2: According to the White Book, what percentage of businesses in the EU are classified as eco-businesses?

- A) 10%
- B) 25%
- C) 40%

Mark the correct answer: A

Question 3: Which country has the highest number of eco-businesses per capita?

- A) Germany

- B) Denmark
- C) Spain

Mark the correct answer: B

Question 4: In eco-entrepreneurship, which practice is least likely to be adopted?

- A) Utilizing renewable energy sources
- B) Implementing zero-waste manufacturing processes
- C) Prioritizing short-term financial gains over environmental sustainability

Mark the correct answer: C

Question 5: What is a common trait among successful eco-entrepreneurs?

- A) Ignoring market trends and focusing solely on internal metrics
- B) Fostering innovation that leads to reduced environmental impact
- C) Expanding rapidly without considering environmental consequences

Mark the correct answer: B

Question 6: Which of the following best describes a benefit of eco-businesses to local communities?

- A) Increased pollution levels due to industrial activity
- B) Job creation and community engagement in sustainable practices
- C) Higher costs of goods with no added community benefits

Mark the correct answer: B

Question 7: According to recent statistics, what is a major challenge faced by eco-entrepreneurs?

- A) Lack of interest from consumers in sustainable products
- B) Insufficient government support and funding
- C) Excessive regulatory hurdles that are unique to eco-businesses

Mark the correct answer: B

Question 8: What role does innovation play in eco-entrepreneurship?

- A) It is discouraged to maintain traditional business practices.
- B) It is crucial for developing sustainable solutions and competitive advantages.
- C) It is only used for marketing purposes and has no real impact.

Mark the correct answer: B

Question 9: Which of the following actions aligns with the goals of an eco-business?

- A) Investing in technologies that increase carbon emissions
- B) Partnering with NGOs to promote environmental education
- C) Using non-renewable resources for production to cut costs

Mark the correct answer: B

Question 10: Which statement reflects the concept of a win-win solution in eco-entrepreneurship?

- A) Both the business and the environment benefit from sustainable practices.
- B) The business gains profit at the expense of environmental degradation.
- C) Environmental benefits are prioritized, disregarding business sustainability.

Mark the correct answer: A

Question 11: Which eco-entrepreneurial strategy is most effective for long-term sustainability?

- A) Overexploiting natural resources for immediate gains
- B) Implementing circular economy principles to minimize waste
- C) Relying on fossil fuels to maintain energy needs

Mark the correct answer: B

Question 12: Which example best represents an eco-business success story?

- A) A company that switches to biodegradable packaging to reduce plastic waste
- B) A company that cuts costs by ignoring environmental regulations
- C) A company that maximizes profits by outsourcing to countries with lax environmental laws

Mark the correct answer: A

Question 13: What is a key objective of eco-businesses?

- A) To minimize operational costs regardless of environmental impact
- B) To balance economic growth with environmental stewardship and social equity
- C) To achieve rapid expansion without considering sustainability

Mark the correct answer: B

Question 14: How do eco-businesses typically handle waste management?

- A) By disposing of waste in the most cost-effective manner
- B) By recycling and reusing materials to minimize waste
- C) By ignoring waste management to cut expenses

Mark the correct answer: B

Question 15: What is a significant impact of eco-entrepreneurship on the market?

- A) It increases competition by flooding the market with low-cost products.
- B) It drives innovation and sets new standards for sustainability.
- C) It focuses solely on niche markets with little broader impact.

Mark the correct answer: B

	<p>Question 16: How can eco-businesses contribute to societal well-being?</p> <ul style="list-style-type: none">A) By generating profits without any community involvementB) By creating job opportunities and promoting sustainable lifestylesC) By focusing only on high-income markets and ignoring local needs <p>Mark the correct answer: B</p> <p>All this will help participants to catch up quickly on the topic, understand it in an interactive way and clarify any questions they may have.</p>
Links/ References	